A Tour of Your Stripe Account

At this time Stripe are working with Event Owl on improving their information presentation for our customers. The following pages takes you as an organiser through the process.

Something to bear in mind with any Merchant Account Provider, including Stripe:

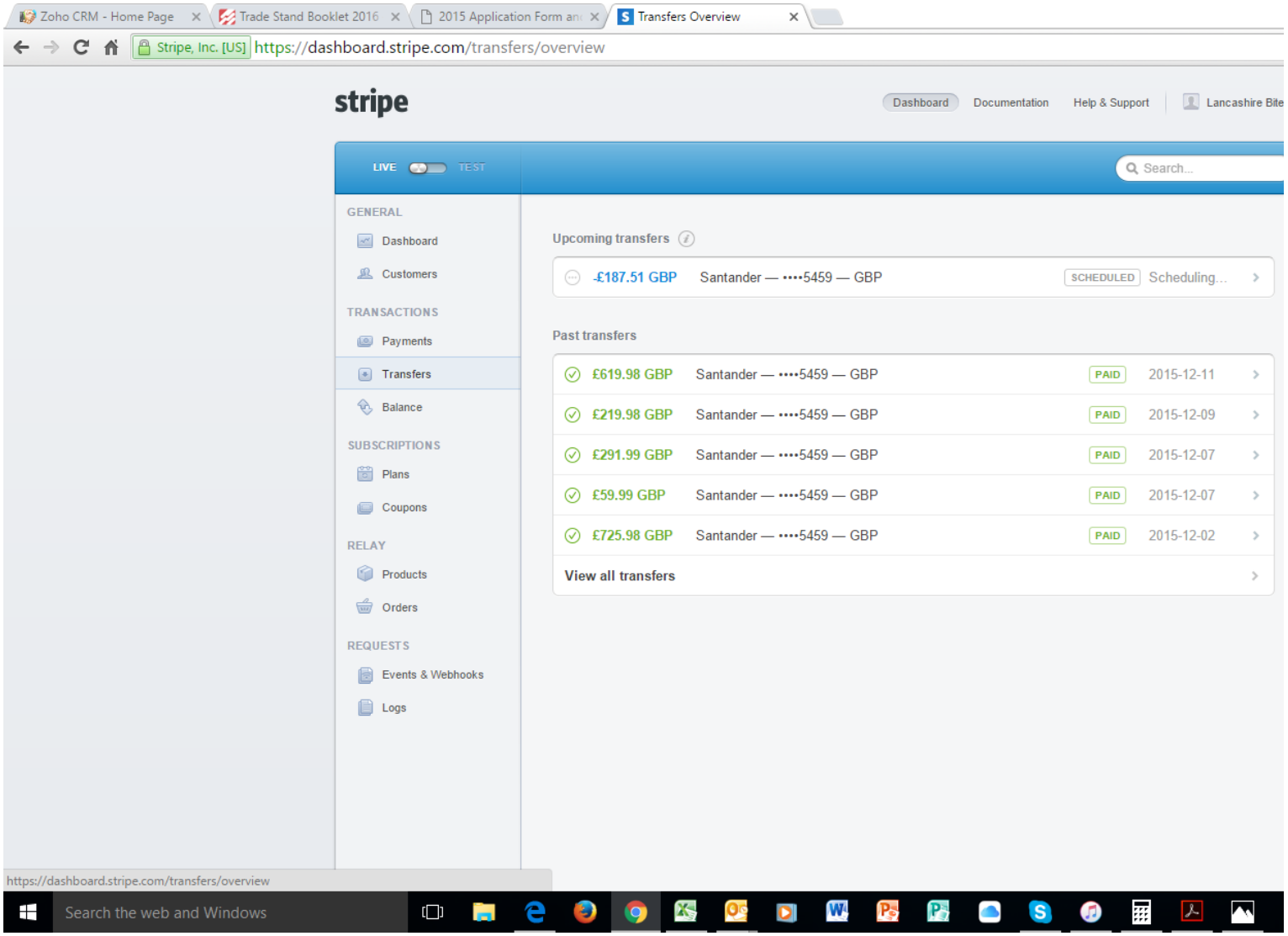
You will build a **Cash Reserve** as you receive payments from your exhibitors. This is sometimes also called a “rolling reserve,” “daily discount,” “or personal guaranty,” a cash reserve is a pool of money held by the merchant account provider to protect against ‘losses’ caused by a merchant. A cash reserve can be established during the opening of the merchant account by the business providing the funds upfront, or by the merchant account provider holding back a percentage of the merchant’s daily sales until the reserve amount is met. **Stripe does NOT take money from your bank account for refunds and so it uses your Cash Reserve to do this! If you do not have sufficient funds in your Stripe reserve you cannot refund the required amount.**

Cash reserves are usually only imposed on business types that are deemed as “high risk” (which events as we all know are with the UK weather!) when the account is established; however, any business that suffers from a rash of chargebacks or fraudulent transactions may have a cash reserve imposed upon them, often with little or no warning. Cash reserve funds are usually released within 60-90 days from the day that they were first withheld. With a “rolling reserve,” the individual transactions that make up the reserve are held and then released at a predetermined interval. Cash reserve policies vary by merchant account provider.

Cash Transfers - Stripe will transfer funds to your bank account based on the schedule listed in your dashboard. For example, “Daily — 7 day rolling basis” would mean that charges processed on March 1st would be grouped together and deposited in your account on March 8th, and “Weekly (Monday) — 2 business day rolling basis” would mean that charges processed before a given Thursday will be grouped together and deposited in your account on the following Monday.

Your transfer schedule can be configured to simplify your accounting. We currently offer the option for funds to be transferred daily, weekly (on a custom day of the week), or monthly (on a custom day of the month).

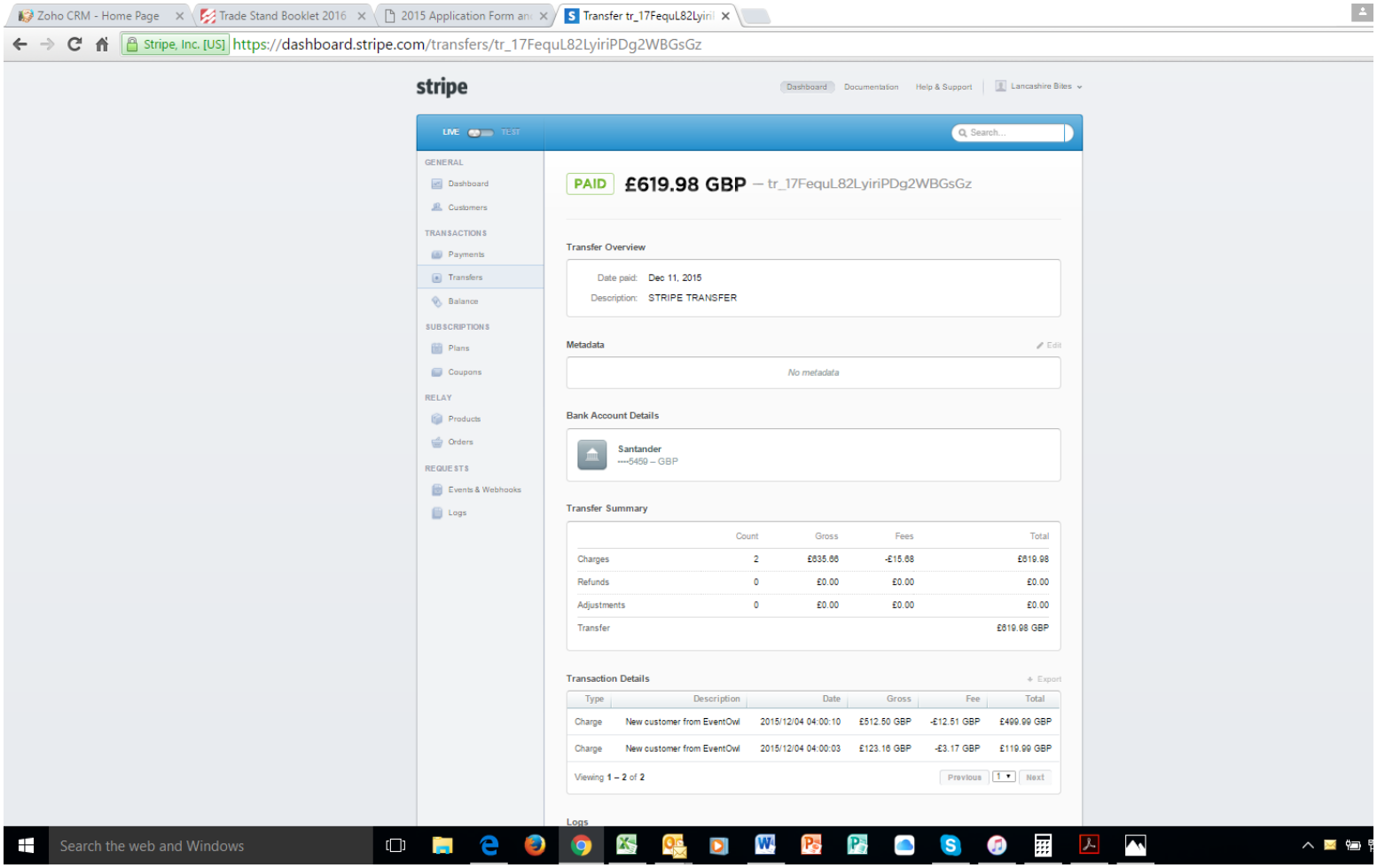
You can see all transfers Stripe attempts to your bank account on your dashboard.



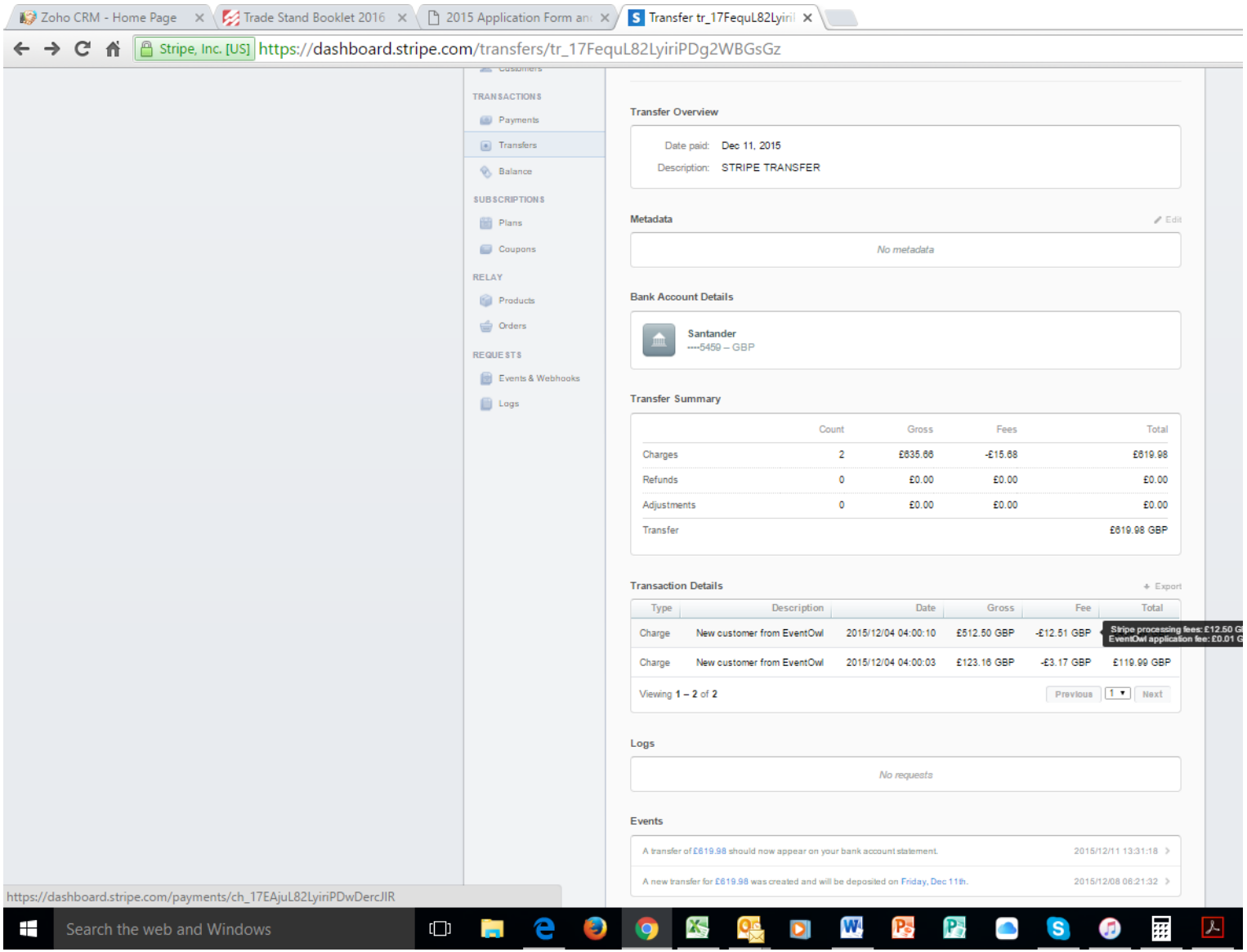
When you log in to your dashboard, click on 'Transfers' and you will be able to see all the transfers made from Stripe to your bank account.

This is done in 'Batches' as there is a minimum transfer amount.

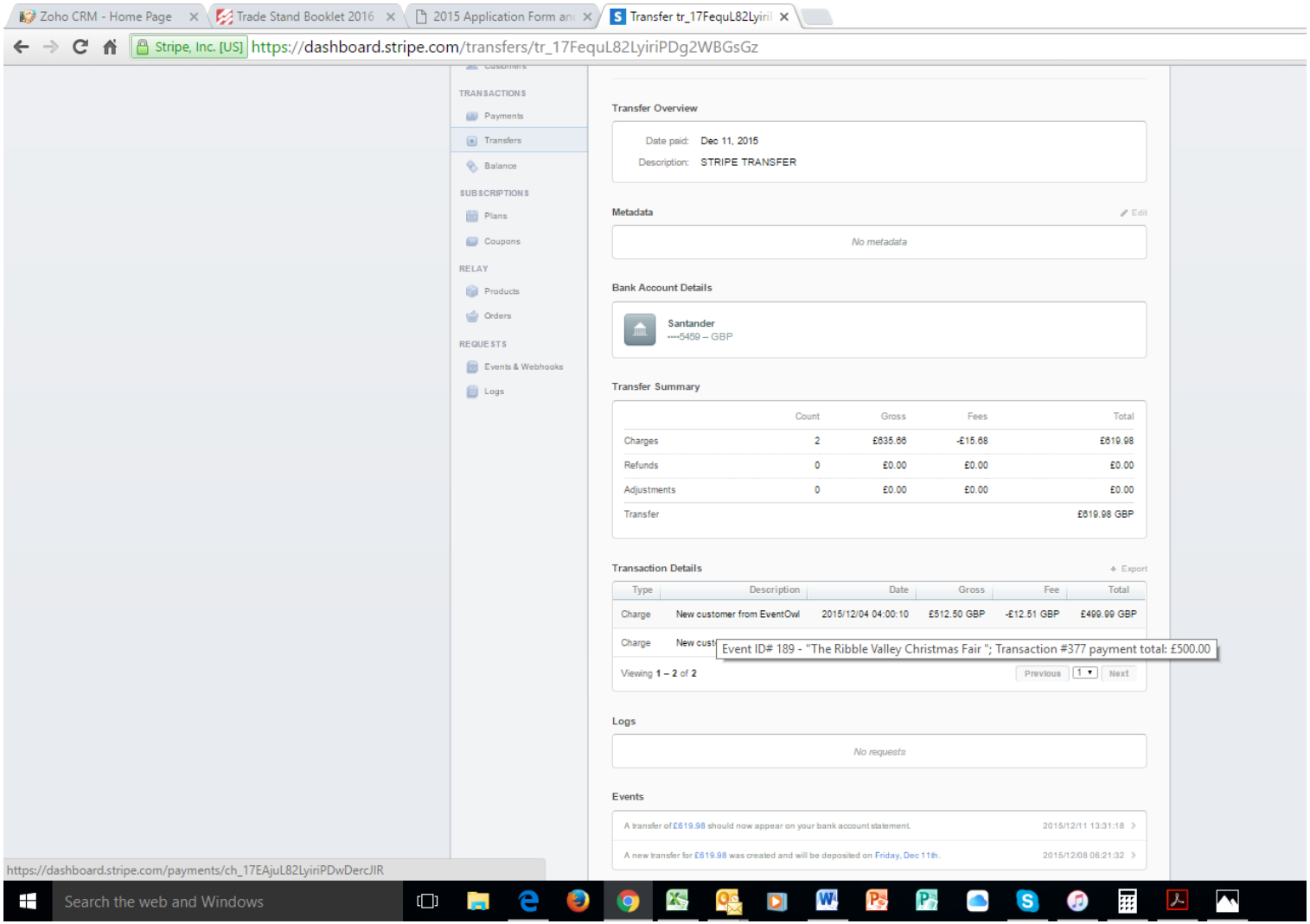
For more information https://stripe.com/docs/transfers



Each transfer made into your bank account is split in this area into the payments that were made by your exhibitors. In this instance at the bottom of the page you can see TWO payments make up the £619.98

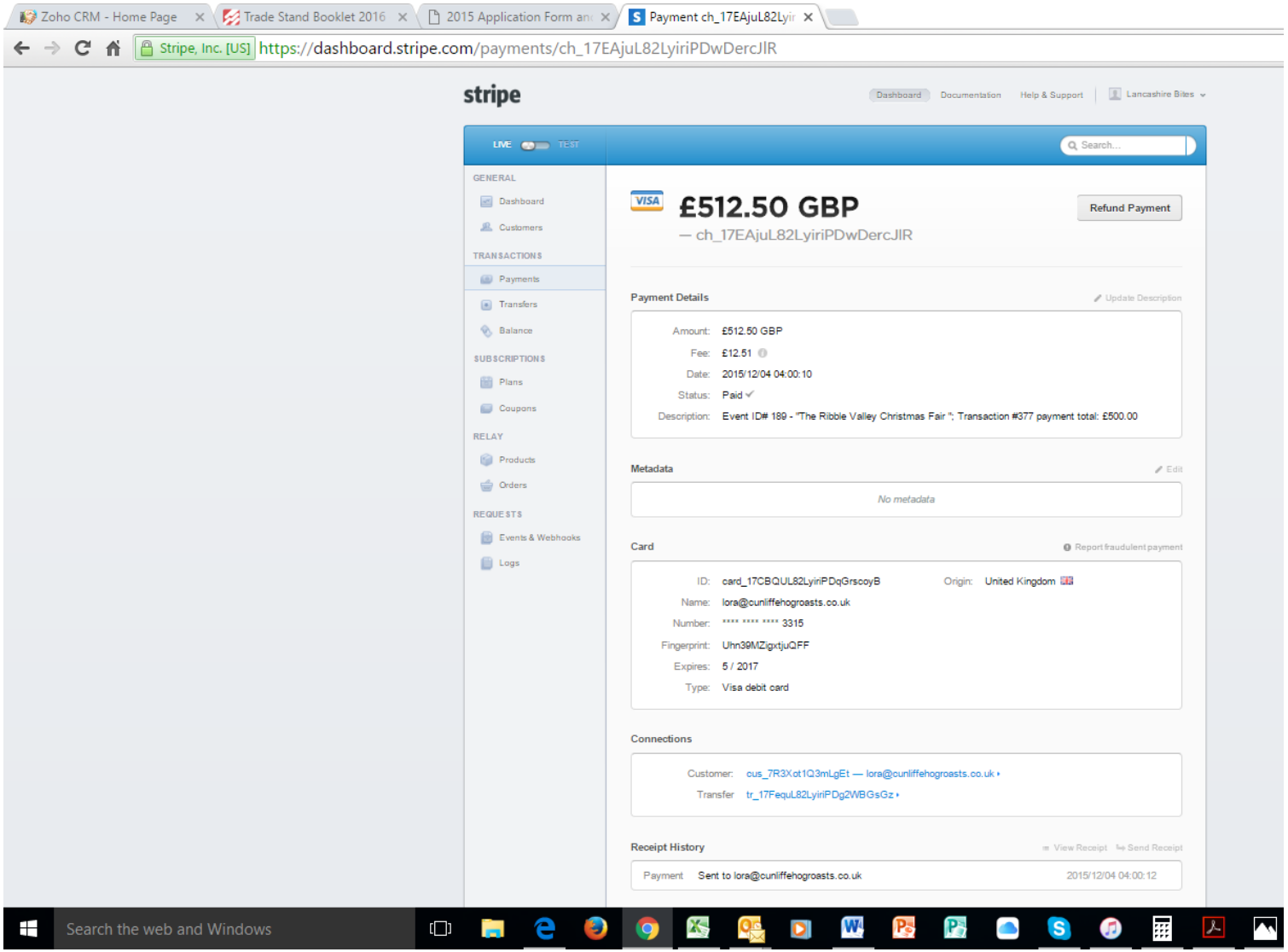


The fee's both Event Owl and Stripe charge either you or your exhibitor – depending on whether you absorb or pass them on, are shown just by hovering over the number under 'Fee'.



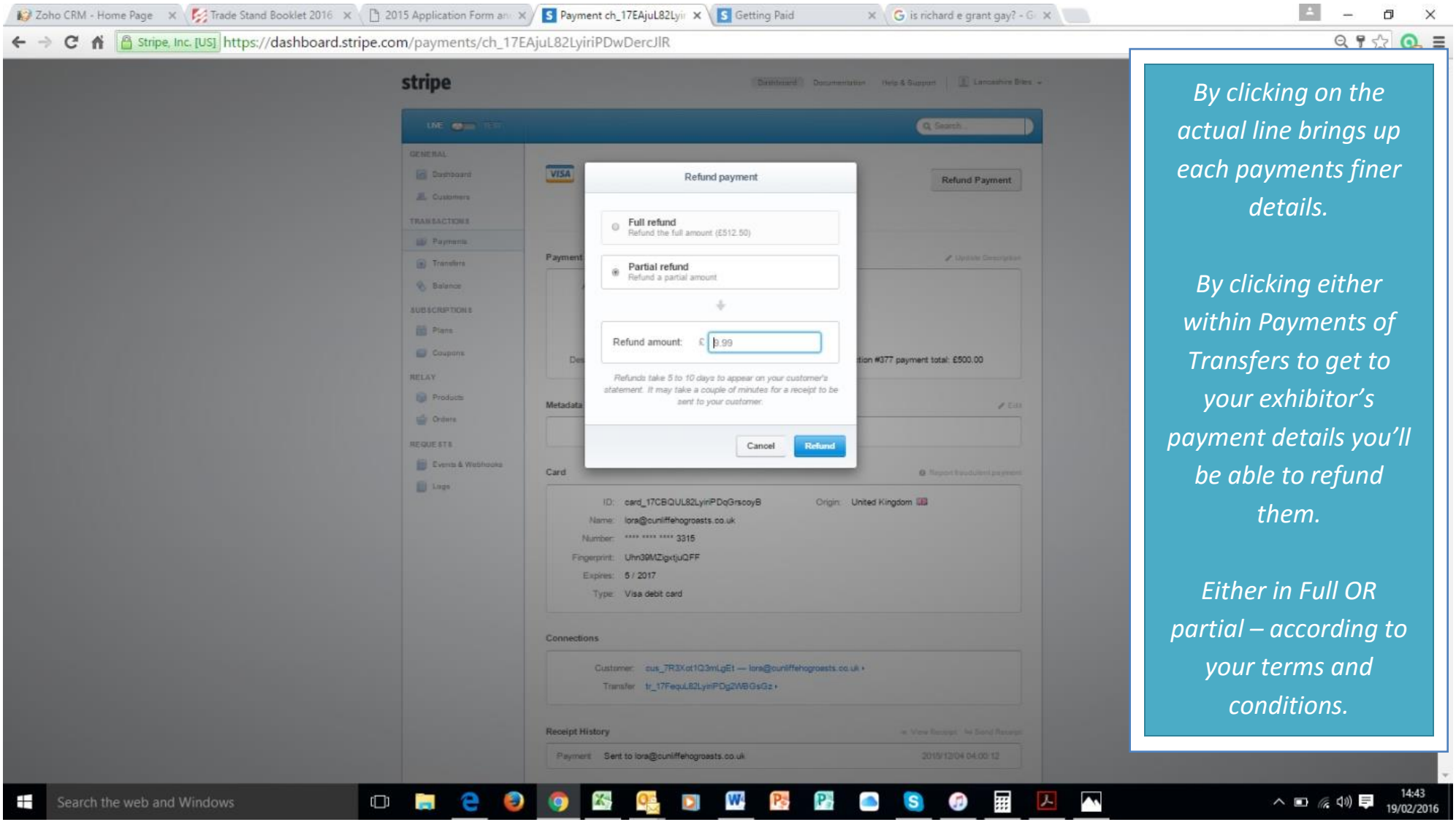
By hovering over the words under 'Description' you will be advised of the event and transaction number – the #ORDER number you will find in your Event Owl Event Organisers Spreadsheet against the exhibitors application.

If you are a multiple event's organiser you might want to separate your bank accounts but it's fairly easy to decipher.



By clicking on the actual line brings up each payments finer details.

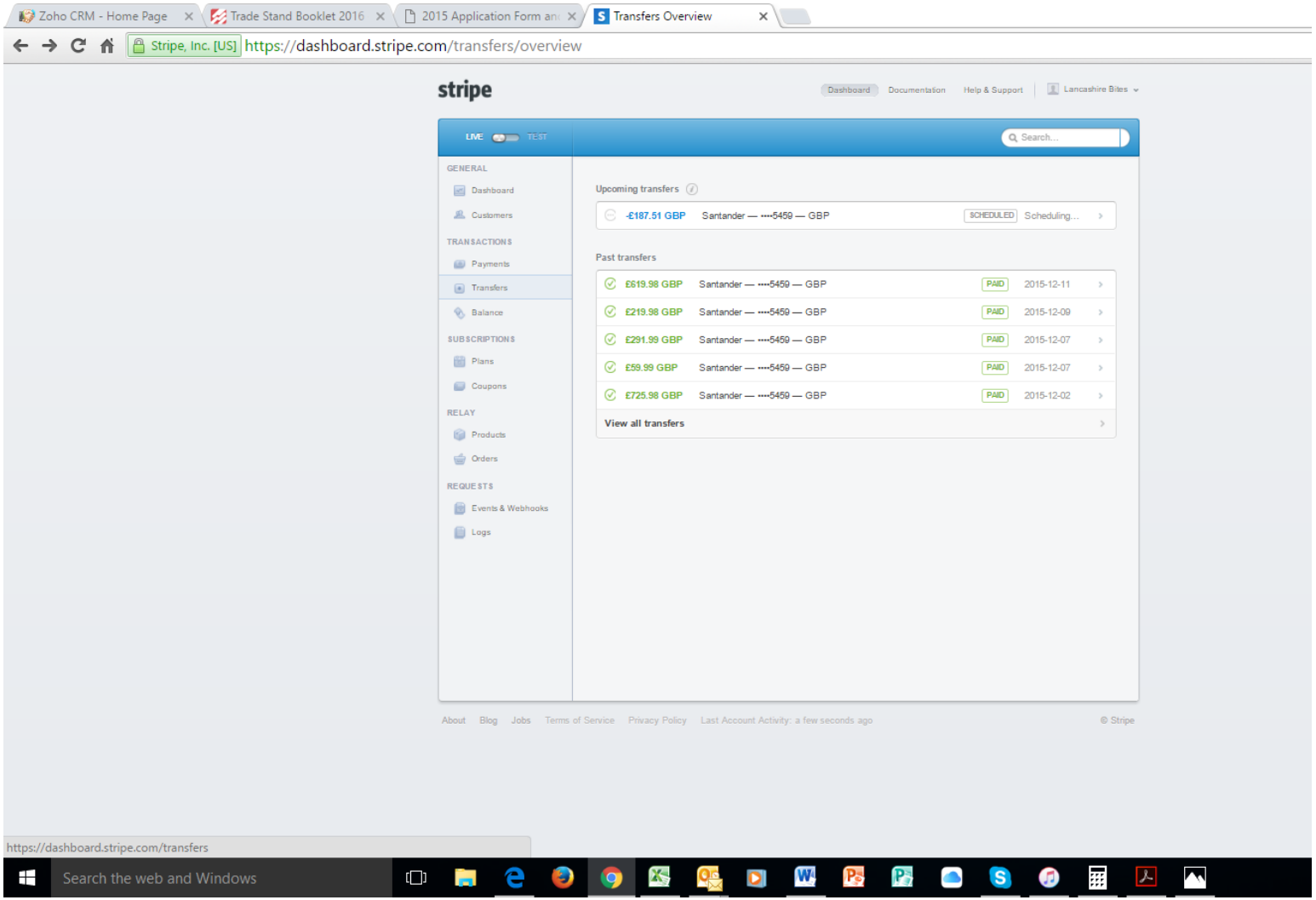
By clicking either within Payments of Transfers to get to your exhibitor's payment details you'll be able to refund them.



By clicking on the actual line brings up each payments finer details.

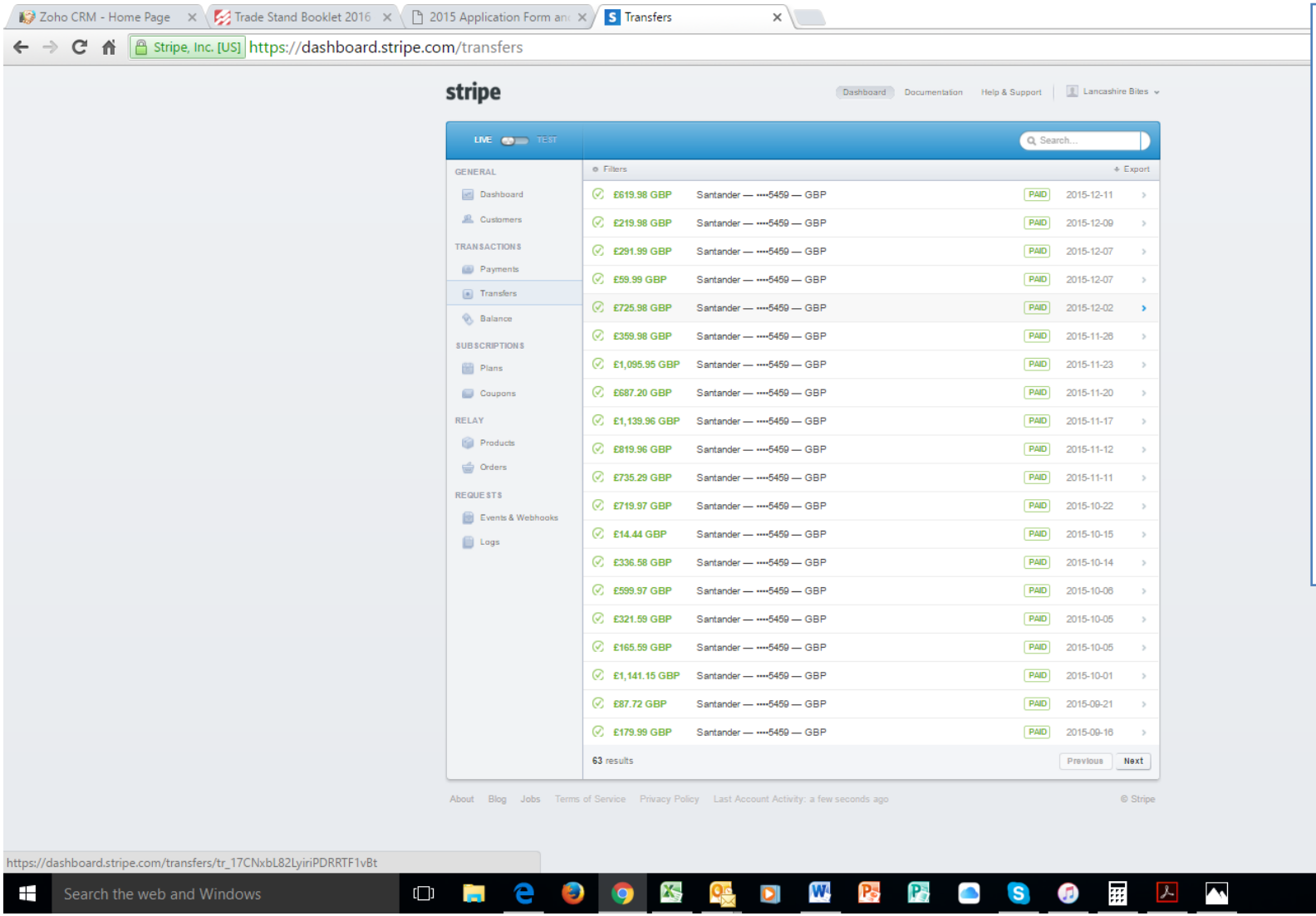
By clicking either within Payments of Transfers to get to your exhibitor's payment details you'll be able to refund them.

Either in Full OR partial – according to your terms and conditions.



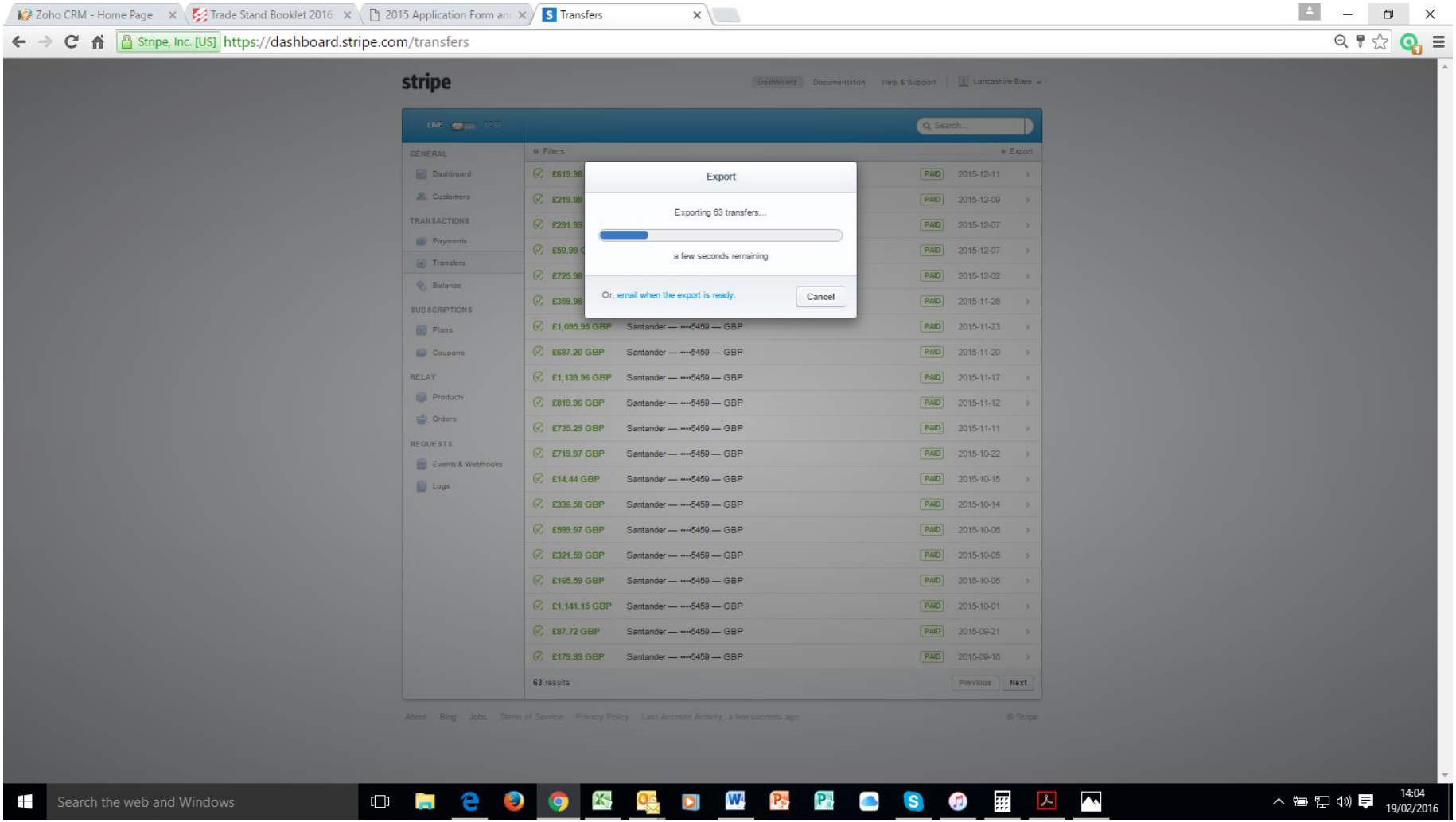
Let's go back to the Transfer screen again.

This time we will click on View all transfers.



You can now see a full list of all your transactions, so that you can quickly reconcile against your bank account.

Above the date column you can see the word Export a spreadsheet will be downloaded for you.


Zoho CRM - Home Page
Trade Stand Booklet 2016
2015 Application Form an
Transfers
Stripe, Inc. [US] https://dashboard.stripe.com/transfers
stripe
Dashboard
Documentation
Help & Support
Lancashire Bites
LIVE
TEST
Search...
GENERAL
Dashboard
Customers
TRANSACTIONS
Payments
Transfers
Balance
SUBSCRIPTIONS
Plans
Coupons
RELAY
Products
Orders
REQUESTS
Events & Webhooks
Logs
Filters
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Exporting 63 transfers...
a few seconds remaining
Or, email when the export is ready.
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£219.98
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£87.72 GBP Santander — ····5459 — GBP
£179.99 GBP Santander — ····5459 — GBP
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2015-10-08
2015-10-05
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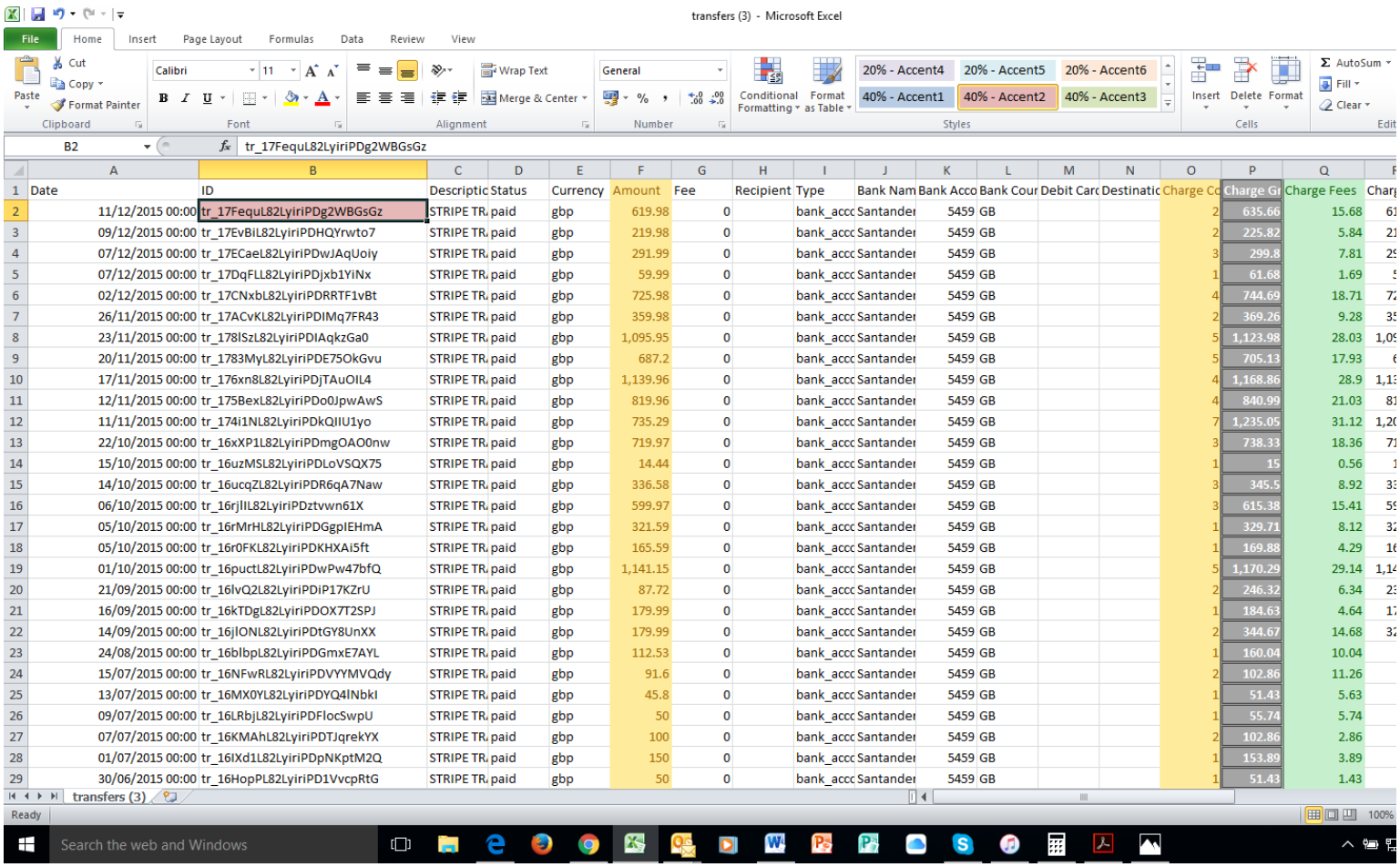
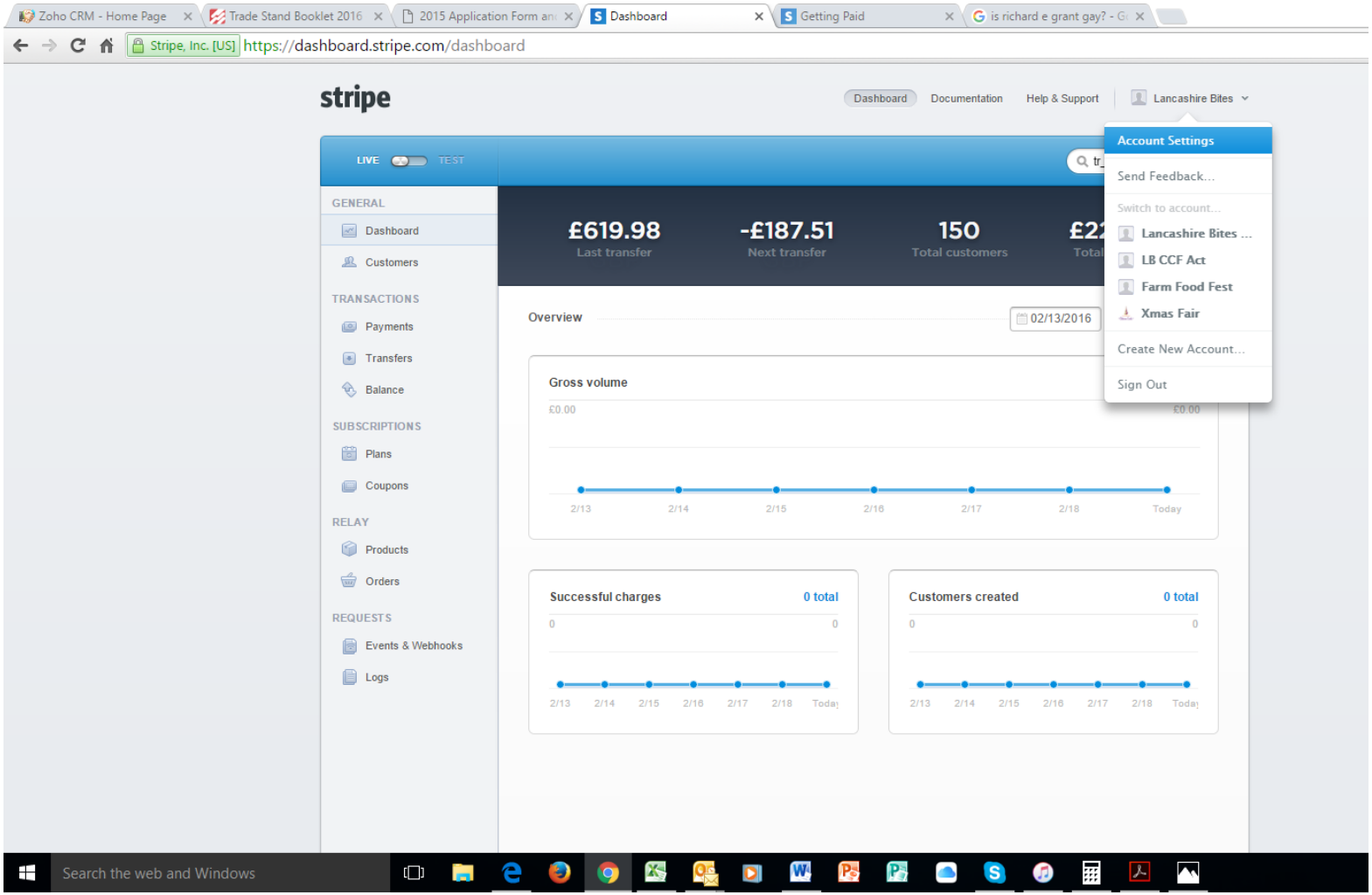
2015-10-01
2015-09-21
2015-09-16
63 results
Previous
Next
About
Blog
Jobs
Terms of Service
Privacy Policy
Last Account Activity: a few seconds ago
© Stripe
Search the web and Windows
14:04
19/02/2016



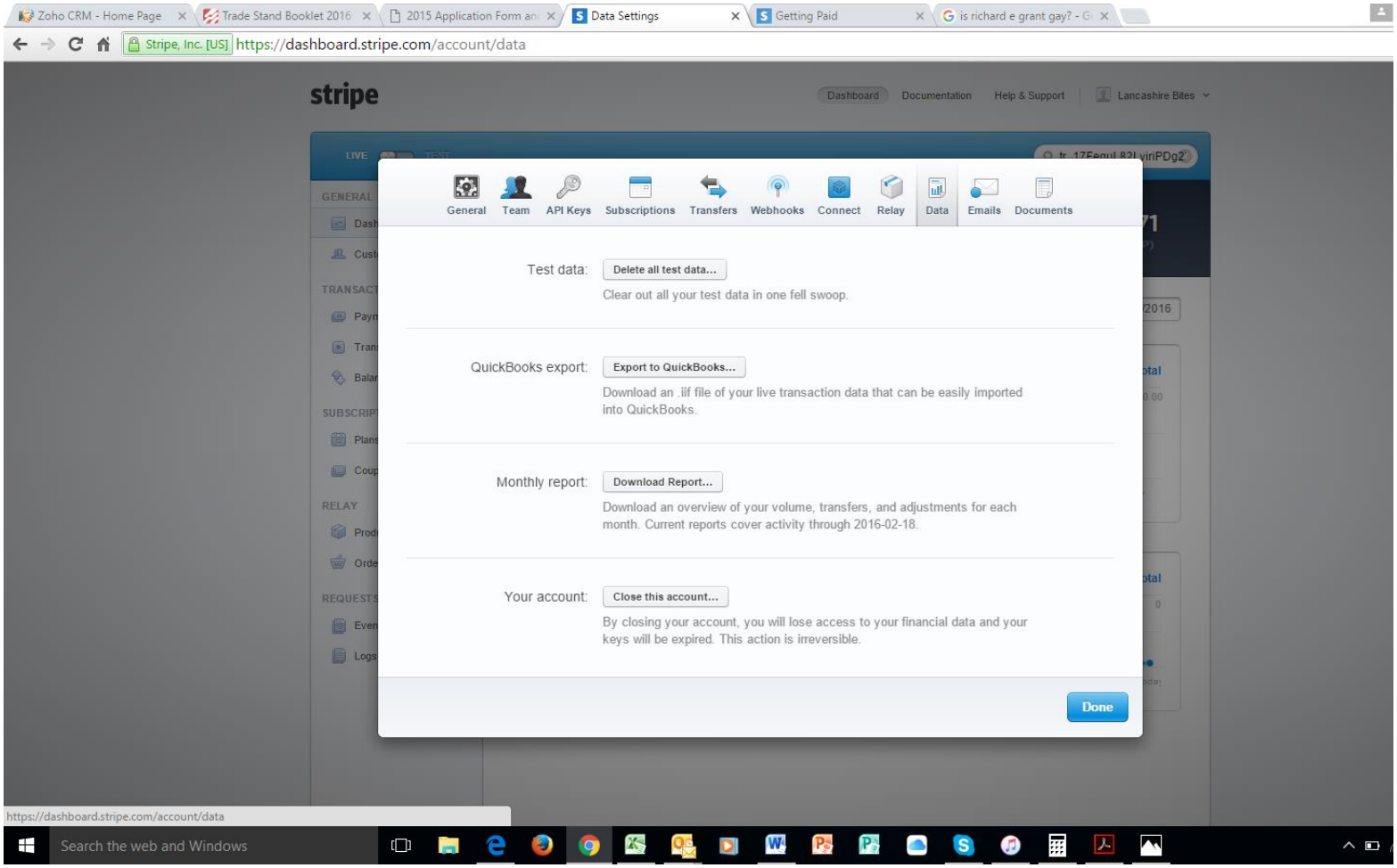
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
1	Date	ID	Descriptic	Status	Currency	Amount	Fee	Recipient	Type	Bank Nam	Bank Acco	Bank Cour	Debit Carc	Destinatic	Charge Co	Charge Gr	Charge Fees
2	11/12/2015 00:00	tr_17FequL82LyiriPDg2WBGsGz	STRIPE TR	paid	gbp	619.98	0		bank_accc	Santander	5459	GB			2	635.66	15.68
3	09/12/2015 00:00	tr_17EvBiL82LyiriPDHQYrwto7	STRIPE TR	paid	gbp	219.98	0		bank_accc	Santander	5459	GB			2	225.82	5.84
4	07/12/2015 00:00	tr_17ECaeL82LyiriPDwJAqUoiy	STRIPE TR	paid	gbp	291.99	0		bank_accc	Santander	5459	GB			3	299.8	7.81
5	07/12/2015 00:00	tr_17DqFLL82LyiriPDjxb1YiNx	STRIPE TR	paid	gbp	59.99	0		bank_accc	Santander	5459	GB			1	61.68	1.69
6	02/12/2015 00:00	tr_17CNxbL82LyiriPDRRTF1vBt	STRIPE TR	paid	gbp	725.98	0		bank_accc	Santander	5459	GB			4	744.69	18.71
7	26/11/2015 00:00	tr_17ACvKL82LyiriPDIMq7FR43	STRIPE TR	paid	gbp	359.98	0		bank_accc	Santander	5459	GB			2	369.26	9.28
8	23/11/2015 00:00	tr_178lSzL82LyiriPDIAqkzGa0	STRIPE TR	paid	gbp	1,095.95	0		bank_accc	Santander	5459	GB			5	1,123.98	28.03
9	20/11/2015 00:00	tr_1783MyL82LyiriPDE75OkGvu	STRIPE TR	paid	gbp	687.2	0		bank_accc	Santander	5459	GB			5	705.13	17.93
10	17/11/2015 00:00	tr_176xn8L82LyiriPDjTAuOIL4	STRIPE TR	paid	gbp	1,139.96	0		bank_accc	Santander	5459	GB			4	1,168.86	28.9
11	12/11/2015 00:00	tr_175BexL82LyiriPDo0JpwAwS	STRIPE TR	paid	gbp	819.96	0		bank_accc	Santander	5459	GB			4	840.99	21.03
12	11/11/2015 00:00	tr_174i1NL82LyiriPDkQIIU1yo	STRIPE TR	paid	gbp	735.29	0		bank_accc	Santander	5459	GB			7	1,235.05	31.12
13	22/10/2015 00:00	tr_16xXP1L82LyiriPDmgOAO0nw	STRIPE TR	paid	gbp	719.97	0		bank_accc	Santander	5459	GB			3	738.33	18.36
14	15/10/2015 00:00	tr_16uzMSL82LyiriPDLoVSQX75	STRIPE TR	paid	gbp	14.44	0		bank_accc	Santander	5459	GB			1	15	0.56
15	14/10/2015 00:00	tr_16ucqZL82LyiriPDR6qA7Naw	STRIPE TR	paid	gbp	336.58	0		bank_accc	Santander	5459	GB			3	345.5	8.92
16	06/10/2015 00:00	tr_16rjlIL82LyiriPDztvwn61X	STRIPE TR	paid	gbp	599.97	0		bank_accc	Santander	5459	GB			3	615.38	15.41
17	05/10/2015 00:00	tr_16rMrHL82LyiriPDGgpIEHmA	STRIPE TR	paid	gbp	321.59	0		bank_accc	Santander	5459	GB			1	329.71	8.12
18	05/10/2015 00:00	tr_16r0FKL82LyiriPDKHXAi5ft	STRIPE TR	paid	gbp	165.59	0		bank_accc	Santander	5459	GB			1	169.88	4.29
19	01/10/2015 00:00	tr_16puctL82LyiriPDwPw47bfQ	STRIPE TR	paid	gbp	1,141.15	0		bank_accc	Santander	5459	GB			5	1,170.29	29.14
20	21/09/2015 00:00	tr_16lvQ2L82LyiriPDiP17KZrU	STRIPE TR	paid	gbp	87.72	0		bank_accc	Santander	5459	GB			2	246.32	6.34
21	16/09/2015 00:00	tr_16kTDgL82LyiriPDOX7T2SPJ	STRIPE TR	paid	gbp	179.99	0		bank_accc	Santander	5459	GB			1	184.63	4.64
22	14/09/2015 00:00	tr_16jlONL82LyiriPDtGY8UnXX	STRIPE TR	paid	gbp	179.99	0		bank_accc	Santander	5459	GB			2	344.67	14.68
23	24/08/2015 00:00	tr_16blbpL82LyiriPDGmxE7AYL	STRIPE TR	paid	gbp	112.53	0		bank_accc	Santander	5459	GB			1	160.04	10.04
24	15/07/2015 00:00	tr_16NFwRL82LyiriPDVYYMVQdy	STRIPE TR	paid	gbp	91.6	0		bank_accc	Santander	5459	GB			2	102.86	11.26
25	13/07/2015 00:00	tr_16MX0YL82LyiriPDYQ4lNbkI	STRIPE TR	paid	gbp	45.8	0		bank_accc	Santander	5459	GB			1	51.43	5.63
26	09/07/2015 00:00	tr_16LRbjL82LyiriPDFlocSwpU	STRIPE TR	paid	gbp	50	0		bank_accc	Santander	5459	GB			1	55.74	5.74
27	07/07/2015 00:00	tr_16KMAhL82LyiriPDTJqrekYX	STRIPE TR	paid	gbp	100	0		bank_accc	Santander	5459	GB			2	102.86	2.86
28	01/07/2015 00:00	tr_16IXd1L82LyiriPDpNKptM2Q	STRIPE TR	paid	gbp	150	0		bank_accc	Santander	5459	GB			1	153.89	3.89
29	30/06/2015 00:00	tr_16HopPL82LyiriPD1VvcpRtG	STRIPE TR	paid	gbp	50	0		bank_accc	Santander	5459	GB			1	51.43	1.43

Here we can see again the payment ID of each of your exhibitor payment transfers.

If you wanted to, you could copy the ID into the search bar in the Transfers page and the site will bring up the respective payments from your exhibitors.

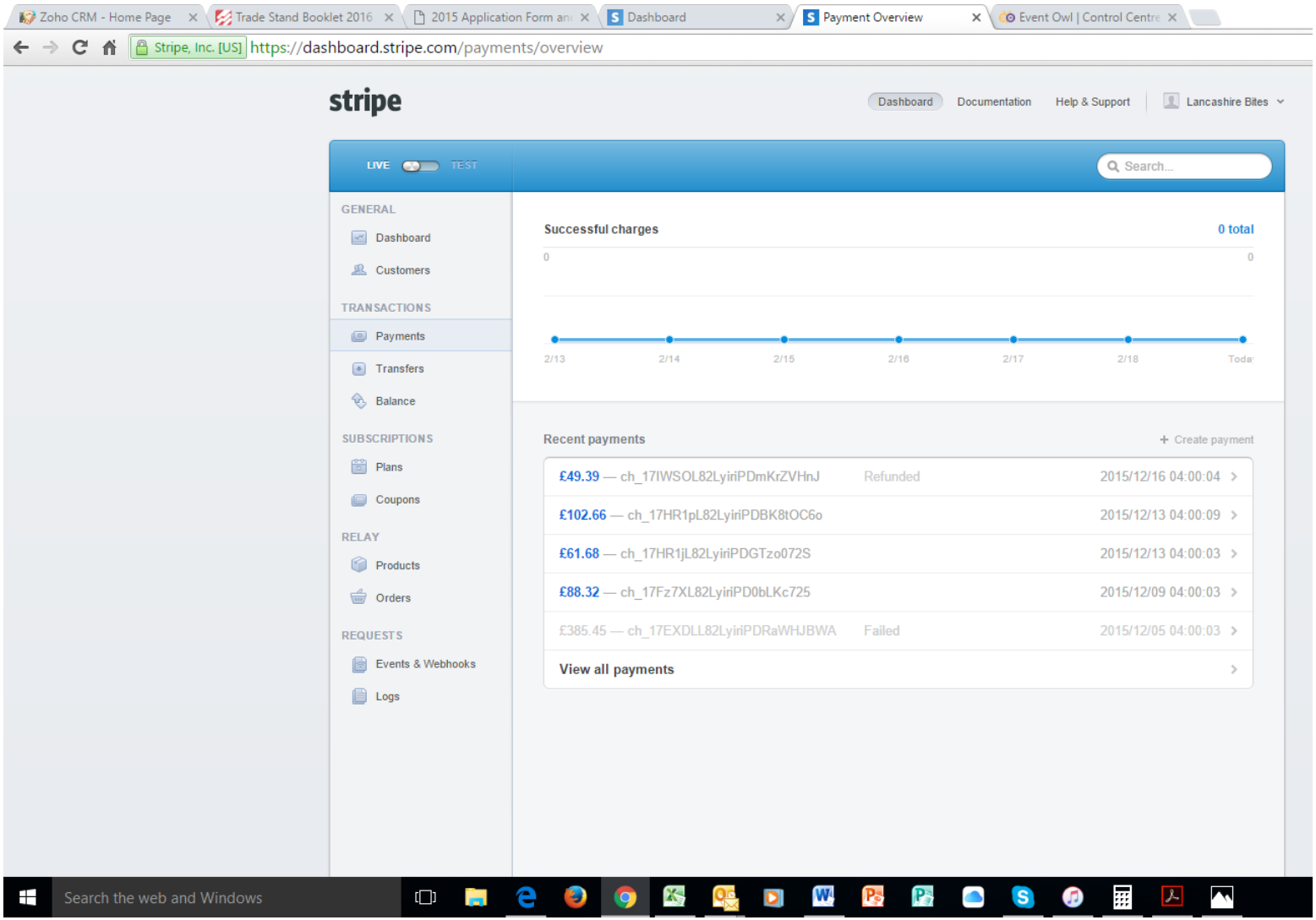


There are a number of tools you can investigate. Click on your log in name and select Account Settings



For example Stripe integrates with Quickbooks, and will also generate a monthly sales report for you.

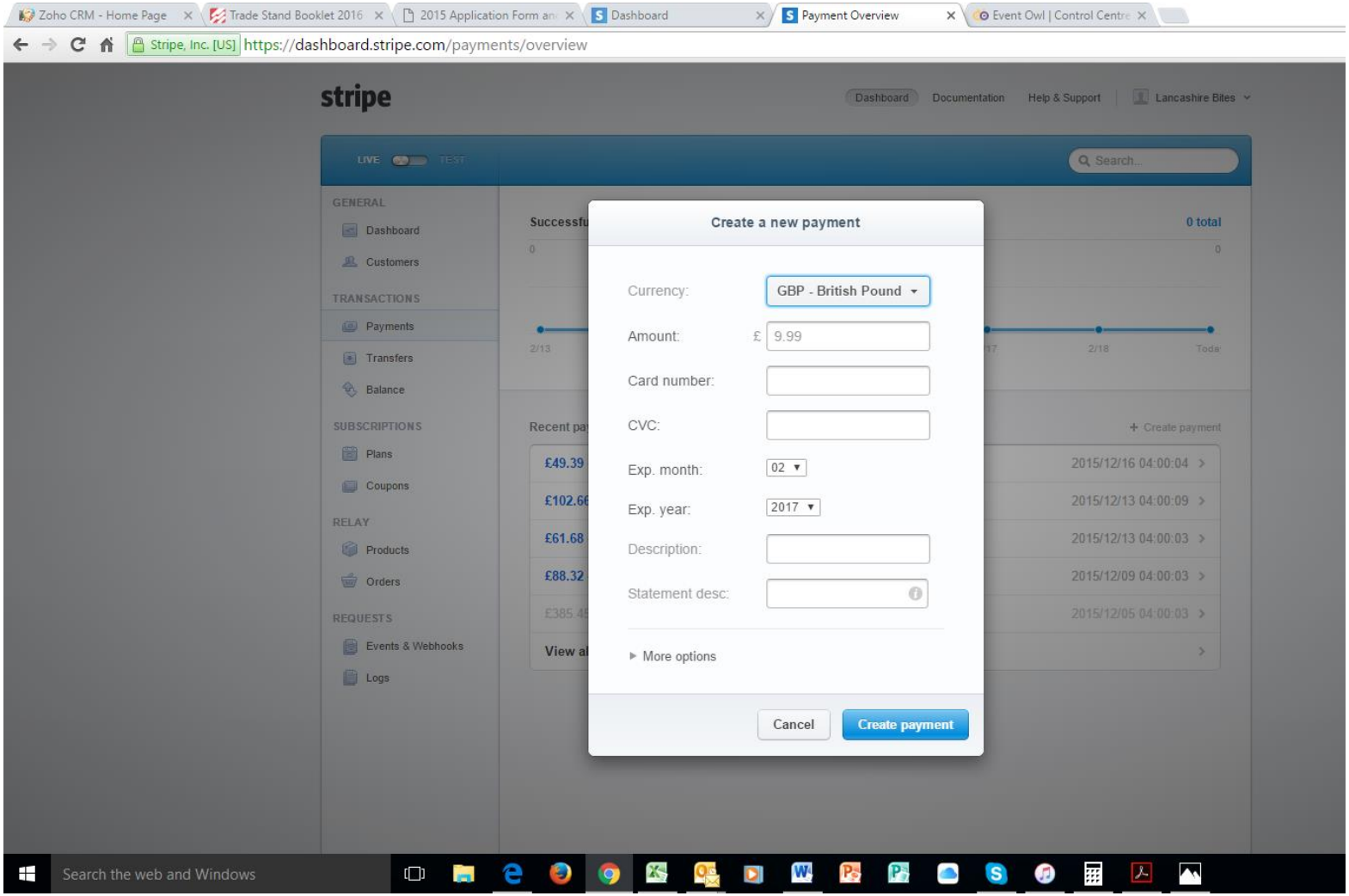
However, please don't play with anything relating to your Event Owl set up or we won't be able to process your transactions or copy any data into your spreadsheet within your dashboard!!



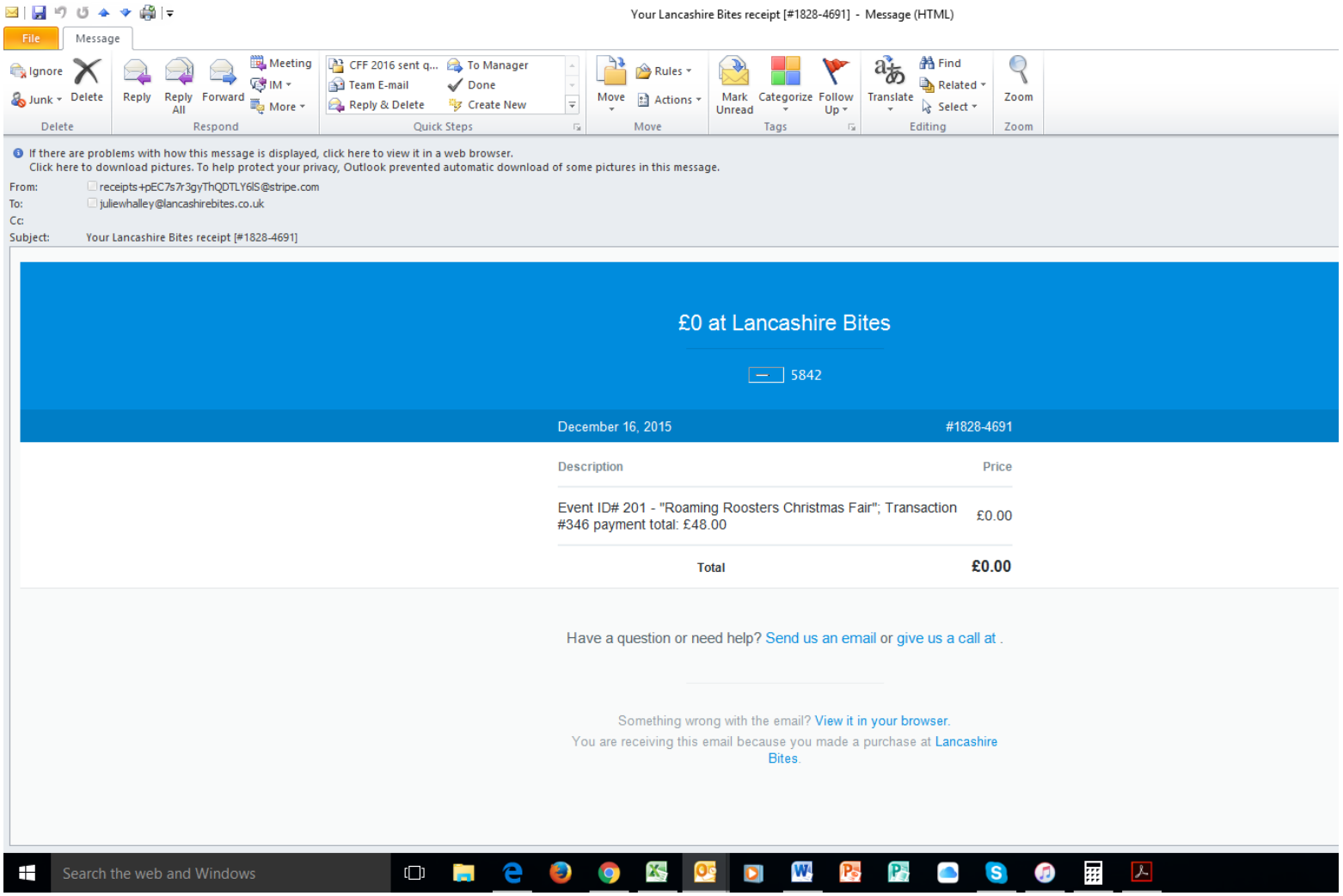
Once you start generating transactions through Event Owl you'll also be able to take additional payments directly from the customer.

HOWEVER you will need to be PCI compliant to do this.

Click on the +Create payment above the date line to take a phone payment.



Just ask your customer for the details to complete each field, HOWEVER you MUST remember to complete the description so that the product/item is shown on their statement…



... which is sent by email.

We hope you found your tour of Stripe Account was useful but please do not hesitate to contact us or Stripe direct if you are struggling…

The Event Owl Team